

SPONSORSHIP OPPORTUNITIES

IAIA
International Association
for Impact Assessment

IAIA

IMPACT ASSESSMENT IN THE AGE OF ARTIFICIAL INTELLIGENCE

The 44th Annual Conference of the
International Association for Impact Assessment

1-4 May 2025 | Bologna, Italy



ABOUT US



What we do...

We are a non-profit association dedicated to the study and application of impact assessment.



Who we are...

We are a 44-year-old global network of 1,300 individual and organization members from 110 nations.



What we believe...

We believe in creating meaningful change by making better, informed decisions that lead to positive outcomes for the environment, nature, and societies across the globe.

WHAT IS IMPACT ASSESSMENT?

Impact assessment (IA) is a transformative process designed to **inform and guide decisions and actions** by government, businesses, or individuals. It aims to **maximize positive outcomes** while **minimizing negative effects**, ultimately fostering sustainable development.

It evaluates the impact of this...

...on this:



OUR COMMITMENT TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS

Impact Assessments (IAs) play a **crucial role** in helping both private and public entities achieve the UN's Sustainable Development Goals.



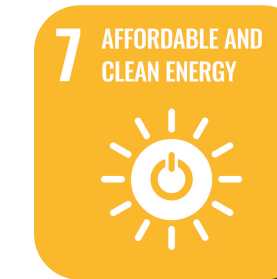
IAs promote a positive impact on the **health of local communities**.



IA practices **elevate university programs**, especially in public policy.



IAs are key tools used in **drinking water and sewage system projects**.



IAs promote the **energy transition** to renewable energy projects.



Major financial institutions rely on IAs for **resilient infrastructure outcomes**.



IAs were created to assess the **environmental impact** of policies and projects.



IAs play a critical role in the **UN High Seas Treaty**.



IAs highlight risks to **global biodiversity**.



IAIA's **international conferences** are at the heart of this engagement.

IAIA MEMBERS ARE...

- ✓ **DIVERSE.** { 1,300 individual and organization members from **110 nations.**
- ✓ **SUCCESSFUL.** { 63% are **executive/senior level;** 26% are mid-level.
- ✓ **ESTABLISHED.** { 51% are 45-64 years old; 22% are 35-44 years old.
- ✓ **LOYAL.** { 65% have been members for **3+ years;** 33% have been members for **10+ years.**
- ✓ **ENGAGED.** { 73% make use of the IAIA and members-only websites.



MARKETING CAPABILITIES

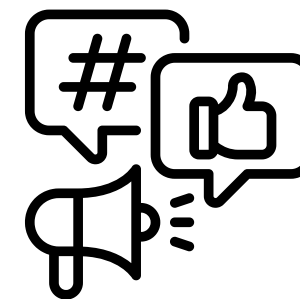


Website

as of 30 July 2024

Annual Visitors: 104,000

Unique Page Views: 302,000



Social Media Followers

as of 30 July 2024

LinkedIn: 15,510

Facebook: 7,524

X / Twitter: 1,726

YouTube: 1,180



Email Newsletter

Subscribers: +15,300

Open Rate: +36%

IAIA25: BOLOGNA, ITALY



IMPACT ASSESSMENT IN THE AGE OF ARTIFICIAL INTELLIGENCE

This year's annual conference will look at the effective impact that the disruptive technology of Artificial intelligence (AI) will have on impact assessment (IA). Conference presenters and attendees will have the opportunity to identify areas for **the extraordinary potential of AI to support our assessments and our choices.**

Objectives

- Open a multi-disciplinary discussion on advantages and risks of AI for IA.
- Suggest the use of data-driven approaches into ordinary IA practices.
- Enhance the knowledge of AI tools for impact assessment.
- Share the potential of AI for effective ESG assessment/disclosure/reporting.

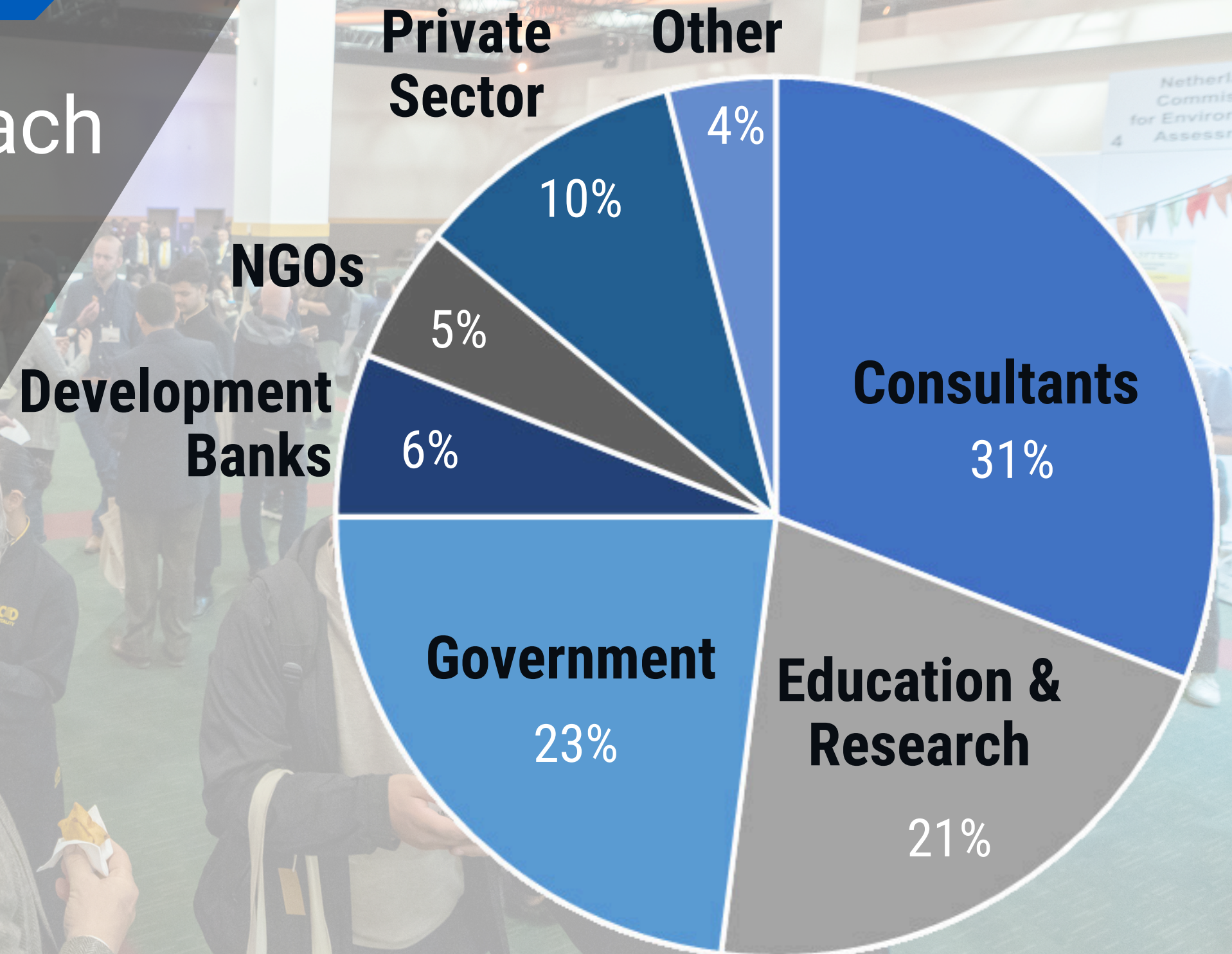
Topics

- Impact of artificial intelligence on impact assessment
- Data-driven innovation of processes/approaches/methodologies/tools
- Evidence-based policymaking
- Environmental, social, and governance (ESG)
- General IA topics and IAIA special-interest sections



CONFERENCE ATTENDEES

In Bologna, your brand will reach **1,100+** key participants in the global impact assessment community, representing **over 80 nations.**



JUST A FEW OF THE ORGANIZATIONS REPRESENTED

Multilateral Banks

African Development Bank
Asian Development Bank
European Bank for Reconstruction & Development
European Investment Bank
Inter-American Development Bank
International Finance Corporation
World Bank Group

Government Agencies

British Columbia Environmental Assessment Office
Department of Environment, Fiji Islands
Environment Agency, Abu Dhabi
Environmental Protection Agency, Hong Kong
EU Commission
Health Canada
Impact Assessment Agency of Canada
Ministry of Blue Economy and Fisheries, Tanzania
Ministry of Energy, Water Resources & Irrigation, Nepal
Netherlands Commission for Environmental Assessment
Norwegian Environment Agency

Consultancies

AECOM	Stantec
Arcadis	Tetra Tech
Cardno	Worley
Hatch	WSP
SLR Consulting	

Private Industry

Alcoa	ExxonMobil
Anglo American	Iberdrola
BP	OceanaGold
Centerra Gold	Red Sea Global

Indigenous

Various Indigenous governments
Other Indigenous organizations

IGOs / NGOs

European Commission
Fauna and Flora International
Global Commons Alliance
International Fund for Agricultural Development
International Union for Conservation of Nature
Oxfam
UNEP
UNDP

Students / Academia / Research

Chiba University of Commerce
Chinese Research Academy of Enviro. Sciences
Columbia Law School
Federal University of Sao Paola
Johns Hopkins University
Instituto Superior Técnico, Univ. de Lisboa
Kenya Marine & Fisheries Research Institute
Korea Environment Institute

ITALY HAS BEEN WELL REPRESENTED, TOO!

PARTICIPANTS FROM THESE ORGANIZATIONS IN ITALY HAVE ATTENDED IAIA CONFERENCES SINCE 2015:

AISA
Algebra Srl
Altea, S.P.A.
Ambientalex Law Firm
Arcadis
CH2M HILL
CNR-National Research Council
Community Insights Group
Comune di Foggia
D'Appolonia S.P.A.
DSA University of Genoa
Ecopneus SCPA
ENI S.p.A.
Environ Italy
ERM
ESA
European Commission Joint Research Centre
European Network for Strategic Environmental Assessment
Food and Agriculture Organization of the United Nations
Golder Associates

ICCROM
Institute of Clinical Physiology, National Council of Research
International Fund for Agricultural Development (IFAD)
INTESA San Paolo
IREA-CNR
ISPRA
IUAV University of Venice
Microsoft
Ministry of Environment
Monkey Forest Consulting Ltd
Polytechnic University of Milan
Regione Emilia-Romagna
Regione Lombardia
rePlan
RINA Consulting S.p.A.
S4Win
SACE SPA
Safimet SPA
Sapienza University
Source International

Studio Lugo
Tullow Oil
Turin University
University of Bologna
University of Cagliari
University of Groningen
University of Padua
University of Rome La Sapienza
University of Sassari
University of Trento
Waste and Chemicals SRL
WSP Italy

WHAT IS IN IT FOR YOU?

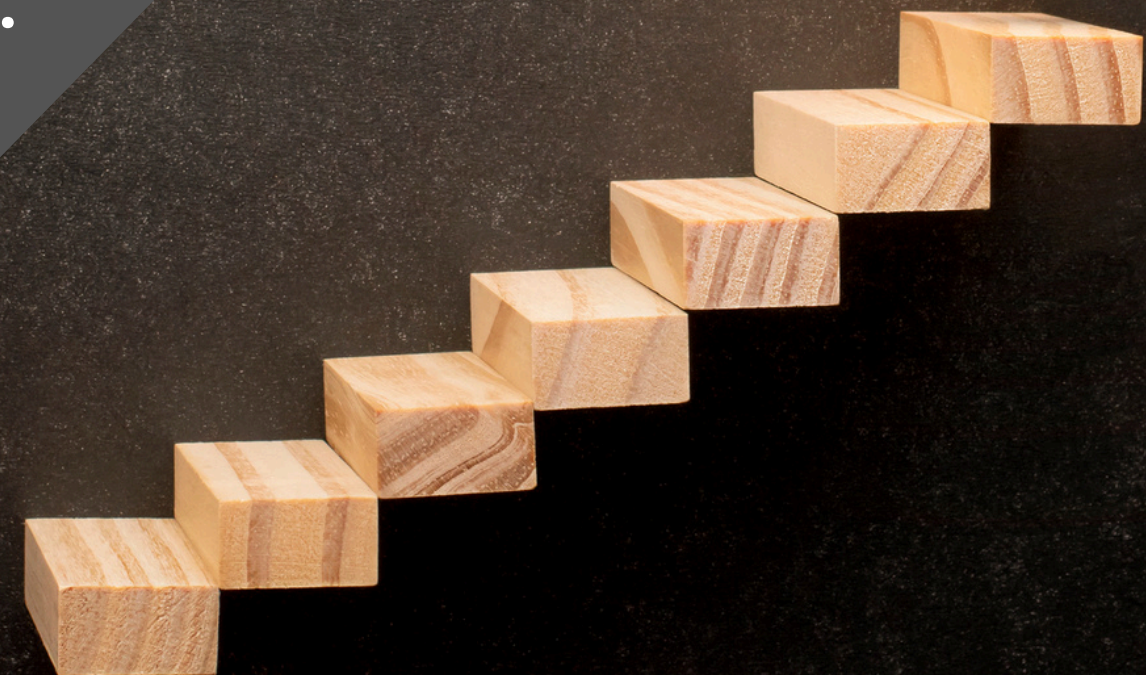
Your conversations with impact assessment leaders, experts, and peers at IAIA25 will leave you feeling...



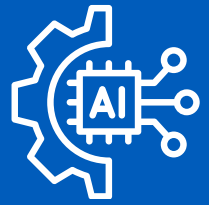
inspired to understand and build the **next generation of environmental assessment.**



equipped to tackle your **most ambitious projects and goals.**



WHAT IS IN IT FOR YOU?



Experience how **AI and machine learning** are shaping the future of environmental assessment (EA) and supporting the worldwide regulatory framework.



Learn and network with EU and Italian institutional **policy-makers and leading experts** working directly in your field.



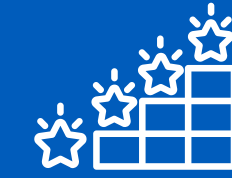
Connect with **new audiences** and build relationships with industry influencers.



Discover the **latest EA trends** across Europe and worldwide.



Navigate **pressing topics** like the European Taxonomy regulations and get behind-the-scenes insights.



Learn how AI is applied to EA when establishing country, region, and municipality **benchmarks**.

Attendees **value** IAIA events, and you will, too! IAIA24 survey respondents reported...

PLUS...

90%

learned something new directly applicable to their work

97%

shared information learned at IAIA24 with colleagues

94%

want to continue working with people they met at IAIA24

WHAT DID OUR ATTENDEES SAY?

TAGS & POSTS ON SOCIAL MEDIA

“I had the pleasure to attend the IAIA24 conference, in Dublin... The conference was excellent, replete with very informative and knowledgeable sessions. I truly appreciate the networking and getting up-to-date with what is going on all around the world on [#impactassessment](#).”

“Great conversations tonight over dinner with colleagues in [#socialimpact](#) from all over the world. One of the best things about IAIA conferences is the opportunity to connect in person!”

“I was privileged to participate as a speaker & participant at [#IAIA24](#)... I am always amazed at the commonality of issues being shared by us all. I look forward to further follow up with many of the organizations & people I engaged with throughout the week.”

“

IAIA24 was like a **big melting pot** of passionate professionals from diverse ethnicities, sectors and experiences. The **quality and variety** of the conference topics from different parts of the world were incredible.

- IAIA24 survey participant

“

The absolute **breadth of expertise** was astounding. Every minute and inch of the conference was a learning experience. **Exceptional.**

- IAIA24 survey participant

“

IAIA provided a fantastic space - to listen, to learn, to connect - a "meeting of minds" of some of **the top experts, thinkers and practitioners.**

- IAIA24 survey participant

2024 EVENT IN NUMBERS



1,109

Total number of IAIA24 attendees



85

Countries represented at IAIA24



488

Presenters, including 26 posters



130

Technical sessions over 3.5 days



3

Workshops, organized by UNDP, World Bank, and EIB



Innumerable + Invaluable

Ideas exchanged and connections forged

CONFERENCE ASSETS

PROGRAM SPONSORSHIP

Opportunities related to the core segments of the conference program.

Opening Plenary

Opening Reception

Conference Gala

Concurrent Sessions

Theme Forums (12)

Closing Plenary

Final Program

CULTURAL & COMMUNITY ENGAGEMENT

Connected to the conference location and/or supporting community-oriented initiatives.

Elements of Local Culture

Developing Country / Student Support

CONFERENCE ASSETS

ATTENDEE EXPERIENCE ENHANCEMENTS

Directly enhancing the attendee experience through amenities and services.

Lunch
(1)

Mobile App

Pens

Delegate Bags

Notepads

Coffee Break
(3)

Charging Stations

WiFi

Lanyards

PARTICIPATION & NETWORKING OPPORTUNITIES

Available to add on to any sponsorship package.

Complimentary Registrations

Training Course Discounts

IAIA Memberships

Complimentary Banquet Tickets

Exhibit Booth Discounts

Other non-conference benefits

PARTNERSHIP LEVELS

Conference Supporter

Commitment Level
€3,000 – €9,000

- A customized package of conference assets.
- Complimentary conference registration(s).
- Name and logo recognition in the final program and at the event as a “Conference Supporter.”

IAIA25 Sponsor

Commitment Level
€10,000 – €19,000

- A customized package of conference assets.
- Complimentary conference registrations.
- Name and logo recognition in IAIA25 conference materials, including digital, social media, public relations, final program and at the event as an “IAIA25 Sponsor.”

CONFERENCE-FOCUSED BENEFITS

IAIA Official Partner

Commitment Level
€20,000 – €99,000

- A customized package of conference assets.
- Complimentary conference registrations.
- Name and logo recognition in IAIA25 conference materials, including digital, social media, public relations, final program, and at the event as an “IAIA Official Partner.”
- Name and logo recognition on IAIA institutional assets, including website, social media, newsletter, and annual report.

CONFERENCE PLUS ADDITIONAL YEAR-ROUND BENEFITS

IAIA Global Partner

Commitment Level
€100,000+

- A customized package of conference assets.
- Complimentary conference registrations.
- Name and logo recognition in IAIA25 conference materials, including digital, social media, public relations, final program, and at the event as an “IAIA Global Partner.”
- Enhanced name and logo recognition on IAIA institutional assets, including website, social media, newsletter, and annual report.
- Opportunities for exclusive access to IAIA’s membership.

INTERESTED?

Contact us to create a package just right for you.



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