

# Embedding Nature-Based Solutions in Brisbane's 2032 Olympics and Paralympics



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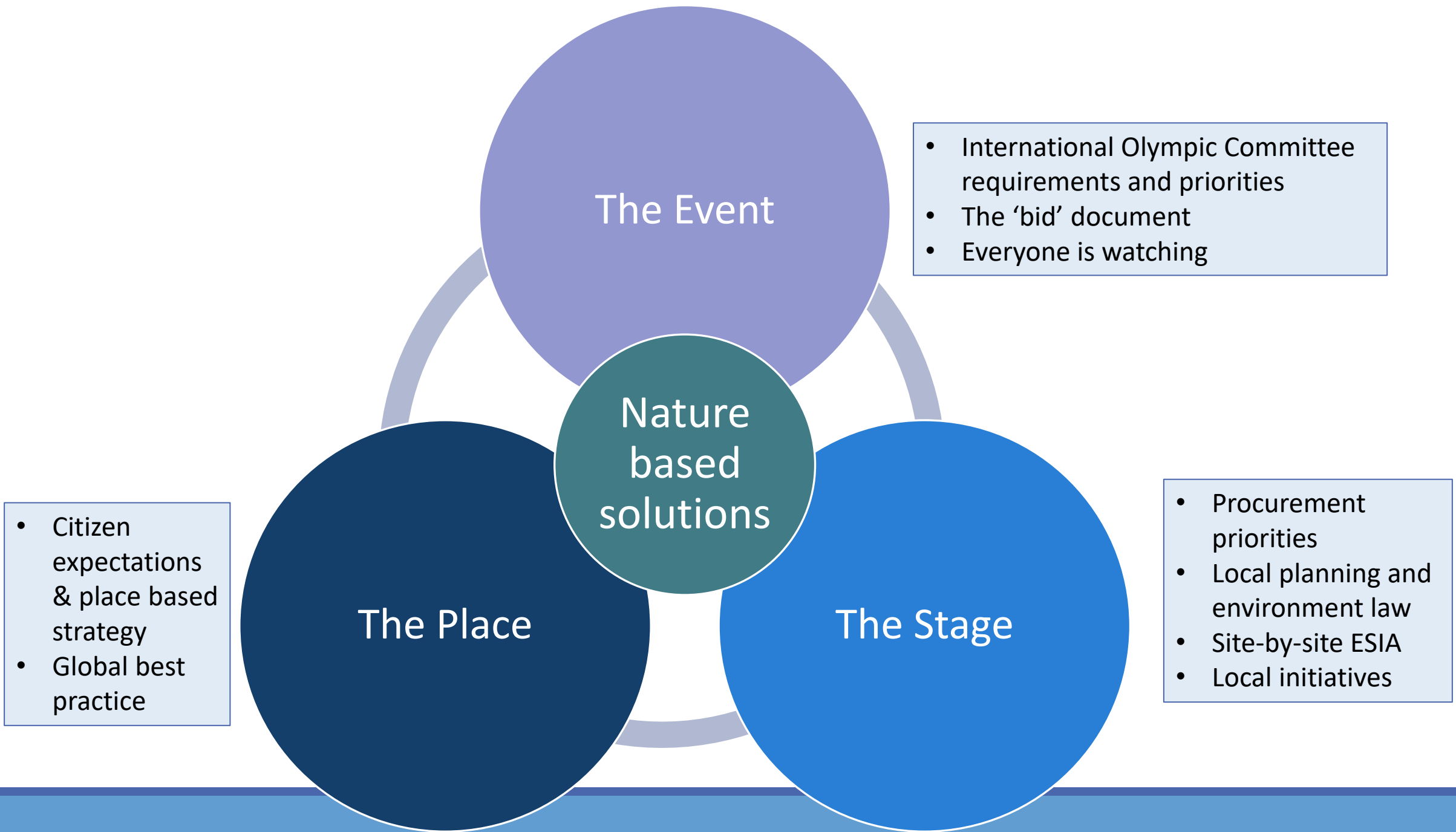




# Brisbane: An Overview

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- 27.48° S latitude and 153.04° E longitude
- Humid subtropical climate, Summers (December to March) are warm and muggy, with frequent thunderstorms, while winters (June to August) are mild, with daytime temperatures around 21–22°C (70–71.5°F). The city receives about 1,000 mm (40 inches) of rain annually
- Established as a penal colony in 1824
- Brisbane became a city in 1859 and the capital of Queensland
- Current population is approximately 2.5 million
- The 1988 World's Expo marked a significant development phase
- Brisbane will host the Olympics in 2032, showcasing its growth



# How could we achieve more?

## Private sector for a sustainable Brisbane 2032" and beyond

*"Turn the brown snake blue by '32"*



### Network to drive sustainability action

- ✓ Knowledge sharing between ourselves and our networks
- ✓ Education for broader community
- ✓ Sharing 'what good looks like'



### + Innovative solutions with Olympics as a catalyst, not a customer

- ✓ Turning the brown snake blue [raising \$1 billion private finance]
- ✓ Stock-routes re-wilding [using biodiversity offset funding]
- ✓ Stacking carbon credits with biodiversity [using required carbon credits as investment catalyst]
- ✓ Urban nature: what does good look like for tropical Australia? [designing in]
- ✓ Reducing nutrients and sediments into the Great Barrier Reef
- ✓ NZ forest protection and re-establishment
- ✓ South Pacific (via SPREP) biodiverse adaptation investment

# Could a nature strategy for future Olympics help?

## Can we also tap into early adopters?



Business for Nature is a global coalition that brings together influential organisations and forward-thinking companies to act and advocate for nature.

Their flagship initiative to 2030 is 'Now for Nature', setting the bar for nature strategies.

**It's Now  
for Nature**

31 strategies  
have been  
endorsed  
already





# Let's continue the conversation!

Message me your questions or comments in the IAIA25 app.

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