

AI 5.0 Platform for circular economy optimization in the ESIA process

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Katia Gamberini, Arianna Veratelli, Ilaria Parente



Giuseppe Magro, Cinzia Vischioni, Alice Cusinato.
Davide Cordioli



Franco Rossi

A wooden-framed chalkboard with a dark grey surface. The text is written in white, bold, sans-serif capital letters. The first line reads 'ZERO IMPACT DOESN'T EXIST!' and the second line reads 'ENVIRONMENTAL and SOCIAL SUSTAINABILITY DOES!'. The word 'and' is in lowercase. The chalkboard is set against a white background with a teal decorative shape in the bottom left corner.

ZERO IMPACT DOESN'T EXIST!

**ENVIRONMENTAL and SOCIAL
SUSTAINABILITY DOES!**

THE HERAMBIENTE GROUP

Established on July 1°, 2009, in order to concentrate the **Hera Group's extensive plant equipment** in a new company capable of better seizing the business development perspectives. Herambiente is the **leader in Italy in the waste treatment and recovery of energy and material sectors**.



7.9 MILLION TONNES/YEAR
of waste treated



93 WASTE TREATMENT PLANTS
Matter recycling
Energy recovery
Final waste disposal (landfills)



1.1 billion €
revenue



> 2,000
employees



OUR VISION

Giving value to the environment is our priority

We turn waste into a resource for people, for the environment, and for companies.



HOW DO WE DO IT?

OUR ASSETS TO EXPLOIT ALL WASTE DELIVERED BY THE CITIZENS



MTB PLANTS



COMPOSTING/STABILISATION PLANTS



WASTE-TO-ENERGY PLANTS



LANDFILLS

We **continuously** monitor the operational and environmental performance of our facilities

OUR ASSETS TO MANAGE INDUSTRIAL WASTE



STORAGE PLATFORMS



PHYSICOCHEMICAL PLANTS



INERTISATION AND INDUSTRIAL SLUDGE TREATMENT PLANTS

CONTINUOUS MONITORING



We manage 16 waste-to-energy lines this means about **3.2 million data points** on emissions each year!



Discharges



Waste produced
& incoming



Groundwater
quality



Atmospheric
emissions



Noise levels



Air quality

GRUPPO **HERA**

BIG ENVIRONMENTAL DATA

In the era of **big data**, **IoT**, and **artificial intelligence**, we must ask ourselves:

- How can we further enhance this wealth of data to promote **environmental sustainability** and the **circular economy**?
- How can we share it effectively with agencies and **administrations**?
- How can we communicate it **clearly and transparently** to local communities?



THE PROJECT



THE METHODOLOGY& THE PLATFORM

A1

A2

A3

A4

A5

PERMITTING 5.0
MODEL

DCGIS
METHODOLOGY FOR
IMPACT ASSESSMENT

PLANNING OF
STRATEGIC/
OPERATIONAL
IMPROVEMENT
(OKR PLANS)

EXECUTION OF
THE ACTIONS
FORSEEN BY
THE OKR PLAN

DYNAMIC
MEASUREMENT
AND PREVENTIVE/
PREDICTIVE
MONITORING
SYSTEM (ML-BCA)

CONTEXT CHARACTERIZATION

Elements of environmental vulnerability and territorial stressors in a radius of 1,500 meters

PLANT PROFILING

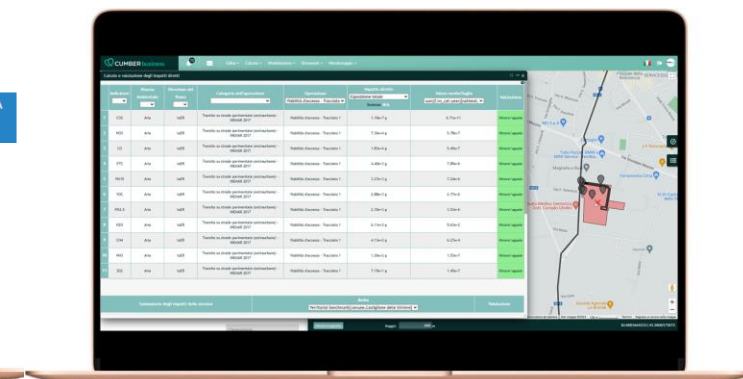
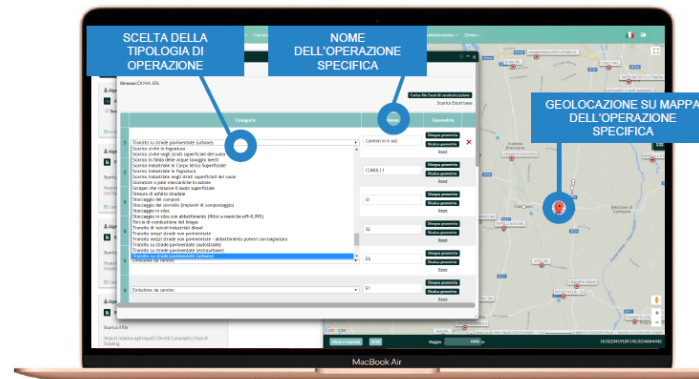
Georeferenced characterization of key operations carried out

DIRECT IMPACT ASSESSMENT

Specific and cumulative on Environmental resources

INDIRECT IMPACT ASSESSMENT

Specific and cumulative on Ecosystems and Human communities



THE PROJECT: CASE STUDY



**ELECTRICITY
PRODUCED**
80,000 MWh/year



AREA

39,055 sqm

CHIMNEY HEIGHT

43 meter



TYPE OF WASTE

WDF waste derived fuel
93,500 tonnes/year

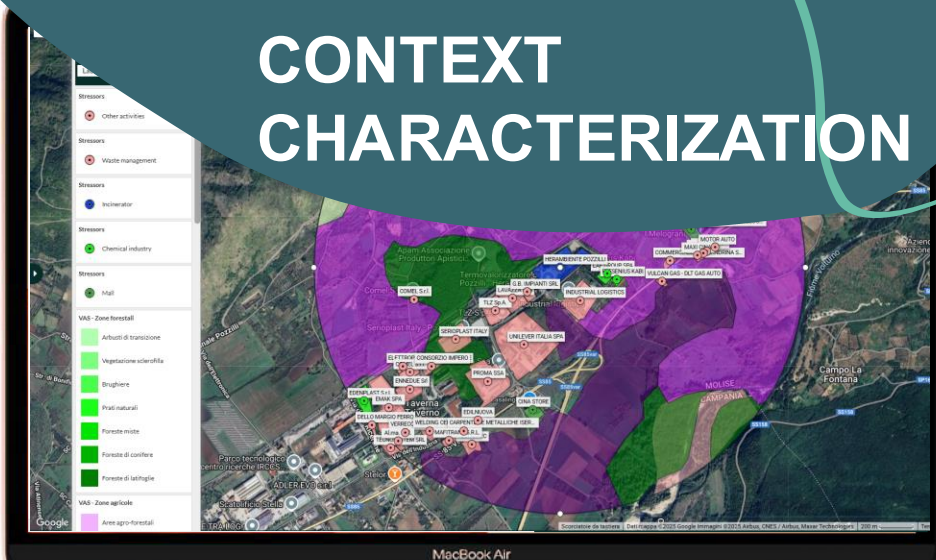


RATED ELECTRIC POWER

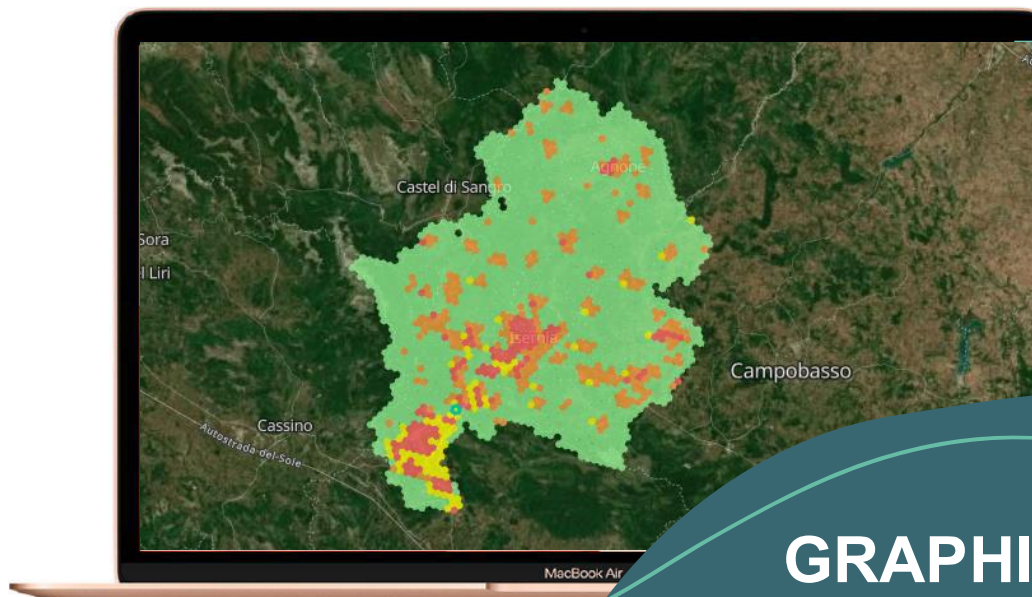
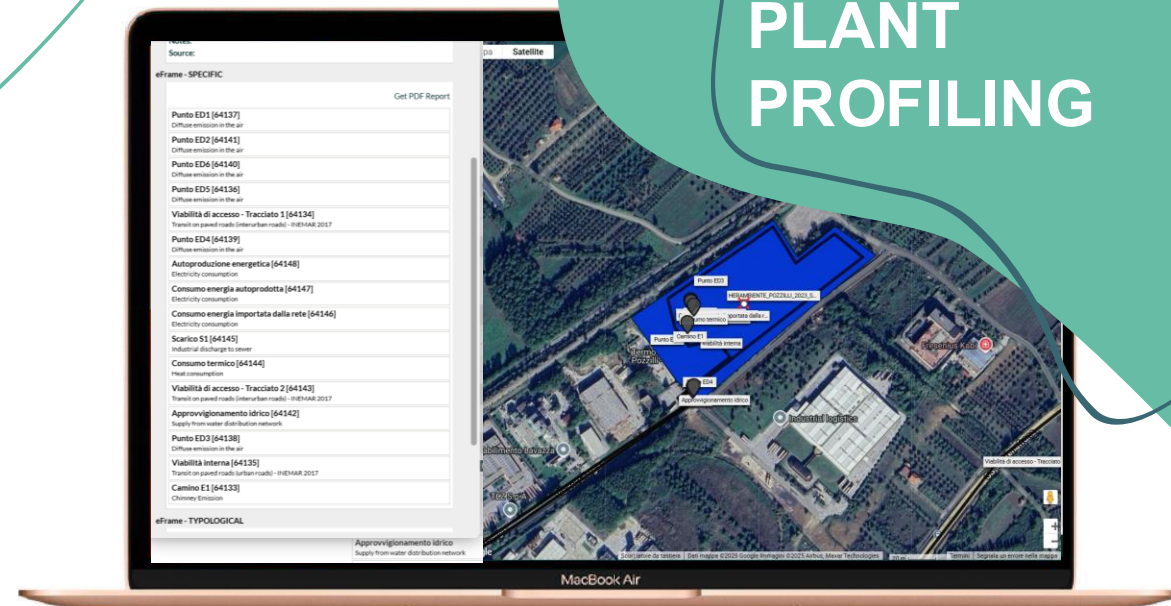
11,5 MW

... which corresponds to the average annual consumption of **31,000 households** (population of the Province of **Isernia**).

CONTEXT CHARACTERIZATION



PLANT PROFILING



Vulnerabilità del contesto (Popolazione)		Pressione del contesto (PM10)		Pressione del termovalorizzatore (PM10)	
$\Sigma 0$		$\sigma 0$		$\sigma 1$	
X			X	X	

GRAPHIC OUTPUT

LESSON LEARNT

Zero impact doesn't exist!

But environmental and social sustainability, DOES!

The monitoring data is crucial

Territorial context matters

Sharing data enhances assessments

AI models are key

Clear representation is important

Transparency fosters trust



NEXT STEPS

WHAT HAS BEEN DONE

- Platform implemented at 4 industrial sites
- Contextual information collected
- Main environmental and social pressures identified

WHAT TO DO

- Development of the AI-based module
- Increased environmental data sharing (companies & authorities)
- Growing use of the Platform for land-use planning & regulation



**We are the
circular engine
company**

www.herambiente.it

